

The CNIC Annual Awards Reception

April 15, 2025



Sponsorship Package



www.canadianisotopes.ca/cnic-awards




iPolitics Live Event Space

Event Overview

The CNIC Awards are an annual celebration of the ongoing growth and success of the CNIC and its valued members and supporters. The CNIC Awards provide a platform for our member community to nominate individuals and organizations who have demonstrated leadership and championed advocacy in the isotope industry.



Venue

 iPolitics Live Event Space
17 York St, Ottawa ON K1N 5S7

Date

Evening of Tuesday, April 15,
2025, in conjunction with the CNA
Conference

**Invitations for the CNIC awards will be given to contributing CNIC members on an invite-only, one-person-per-company basis

Award Nominations

The CNIC award nominations are open until February 21, 2025.
To nominate an exceptional leader in the isotope community
for an award, visit the CNIC website at:

 www.canadianisotopes.ca/cnic-awards

Award Categories



Ecosystem Innovation Award

Recognizes a company or organization who has accomplished a major milestone or initiative in Canada's isotope industry.



Health Champion Award

Recognizes a physician or clinician that has taken a leadership role in advocating for increased use and access to radioisotopes in Canada.



Academic Leadership

Recognizes and rewards excellence of an academic institution or individual in promoting isotope production, workforce and talent development, or educational opportunities in Canada.



CNIC MVP Award

Recognizes an individual who has demonstrated commitment to the growth and expansion of the CNIC and undertaken a leadership role to ensure the success of various CNIC initiatives.



Federal Government Stewardship Award

Recognizes an individual or organization for excellence and leadership in advancing Canada's continued leadership in isotope development.



Provincial Government Stewardship Award

Recognizes an individual or organization for excellence and leadership in advancing provincial isotope development.

Sponsorship Opportunities

Sponsorship for the 2024 CNIC awards enhances brand visibility, strengthens industry presence, and demonstrates a commitment to recognizing outstanding achievements. Sponsors of the CNIC Awards can take a leadership role in this exclusive, industry-recognized networking and engagement opportunity.



The deadline to confirm sponsorship is March 31st, 2025.

Sponsorship Packages

\$25,000

Main Reception Sponsor (1)

Brand Awareness

- Prominent company logo display on-screen during the Awards ceremony and in all promotional materials
- Branding with company logo featured on all promotion materials
- Logo on all social media advertising graphics
- Logo on event registration page
- Opportunity for custom branding at the reception

Event Participation

- Sponsor provides opening remarks during ceremony
- Identification in Awards news release
- Sponsor presents an award category and winner

Networking/ Engagement

- Four (4) award reception passes for company representatives

Sponsorship Packages

\$15,000

Gold Sponsor (1)

Brand Awareness

- Prominent company logo display on-screen during the Awards ceremony and in all promotional materials
- Branding with company logo featured on all promotion materials
- Logo on all social media advertising graphics
- Logo on event registration page

Event Participation

- Opportunity to present an award to the recipient of the Federal Government Stewardship Award, or a delegate
- Identification in Awards news release

Networking/ Engagement

- Three (3) award reception passes for company representatives

Sponsorship Packages

\$10,000

Silver Sponsor (1)

Brand Awareness

- Branding with company logo featured on all promotion materials
- Logo on all social media advertising graphics
- Logo on event registration page

Event Participation

- Opportunity to present an award to the recipient of the Provincial Government Stewardship Award, or a delegate
- Identification in Awards news release

Networking/ Engagement

- Two (2) award reception passes for company representatives

Sponsorship Packages

\$5,000

Category Sponsor (3)

Brand Awareness

- Branding with company logo featured on all promotion materials
- Logo on all social media advertising graphics
- Logo on event registration page

Event Participation

- Opportunity to announce an individual award

Networking/ Engagement

- One (1) award reception passes for company representatives

Sponsorship Packages

\$5,000

Networking Sponsor (1)

Brand Awareness

- Branding with company logo featured on all promotion materials
- Logo on all social media advertising graphics
- Logo on event registration page

Networking/ Engagement

- One (1) award reception passes for company representatives

Contact Information

If you have any questions about the opportunities to sponsor the Annual Awards Reception, please email a team member of the Canadian Nuclear Isotope Council.



Melody Greaves

**Executive Director and Vice President,
Government Relations**

melody.greaves@canadianisotopes.ca



Amanda Tieber

Policy and Project Coordinator

Amanda.Tieber@canadianisotopes.ca



Evan Cameron

**Public Affairs and Stakeholder
Relations Specialist**

Evan.Cameron@canadianisotopes.ca