



2025 CNIC Membership Package

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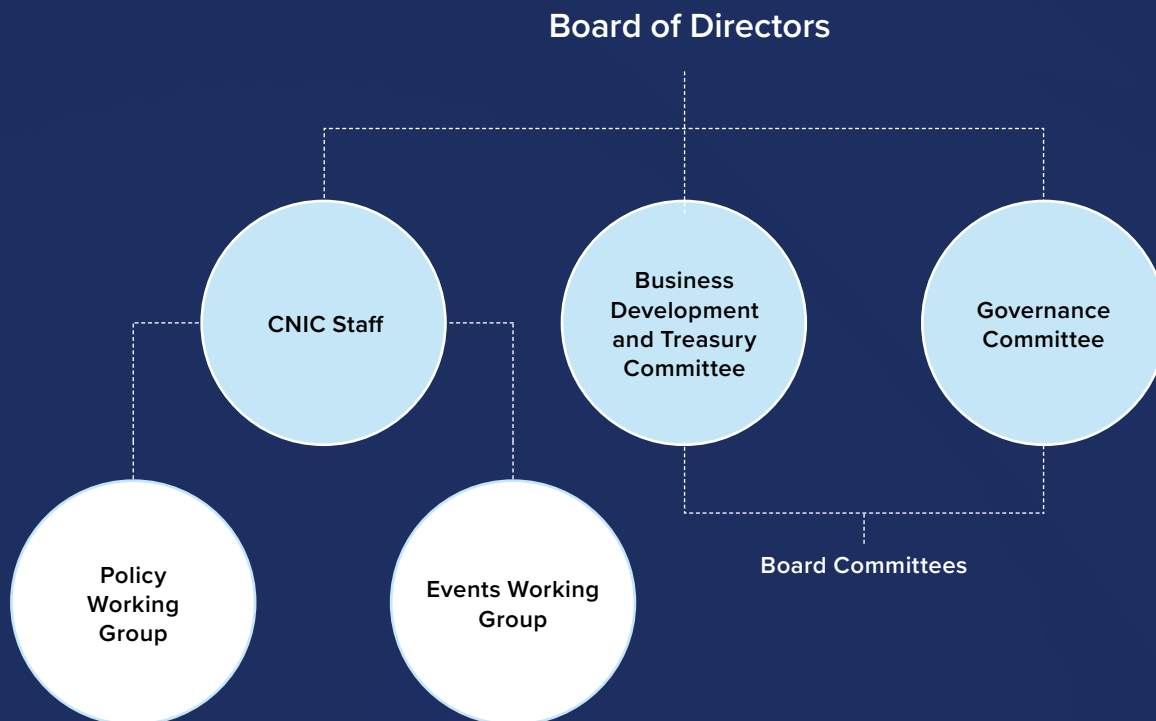
About the CNIC

The Canadian Nuclear Isotope Council (CNIC) is a nonpartisan, not-for-profit organization consisting of over 100 members from various levels within the Canadian health sector, nuclear industry, and research bodies, convened specifically to advocate for Canada's role in the production of the world's isotope supply.

Our vision

To drive and strengthen a thriving Canadian isotope sector through innovation and leadership.

Organizational Structure



The CNIC benefits from expert guidance through its Board of Directors, ensuring growth, financial stability, strong governance, and regulatory compliance. Collaborative groups also contribute by shaping key events and advocacy efforts, advancing the CNIC's strategic goals and industry influence.

Foundational Pillars

The work, advocacy and key initiatives developed by the CNIC are rooted in three foundational pillars:

THOUGHT LEADERSHIP AND ADVOCACY



Positioning Canada

to be a continued leader through increasing public, industry, and government awareness of the role of isotopes in Canada.



Increasing awareness

of the activities of the CNIC and its members through participation and leadership at major national and international events and conferences.



Advocating

across all levels of government and political parties to ensure the long-term sustainability of the isotope industry while addressing barriers to economic growth and development.

EDUCATION



Educating stakeholders and citizens

on the global importance of isotopes to expand Canada's isotope leadership through outreach initiatives and events.



Partnering with academic institutions

to identify and overcome skills gaps and build a highly trained workforce equipped for the future.

NETWORK BUILDING



Connecting businesses

across the Canadian isotope sector and abroad.



Providing up-to-date

information on the nuclear isotope industry to unlock critical partnerships to grow the sector and attract international investment in commercialization and research to Canada.



Building relationships

across the entire supply chain to strengthen the isotope sector in Canada.

Board Committees

As a not-for-profit organization, the strategic direction and oversight of the CNIC is driven by its Board of Directors. The Board oversees the activities of staff and provides expertise and guidance through the CNIC’s two Board Committees: The Business Development & Treasury Committee and the Governance Committee.

THE BUSINESS DEVELOPMENT AND TREASURY COMMITTEE

Oversees the development and implementation of the CNIC’s growth strategy and outreach.

This Committee is responsible for the following:

- **Identifying new strategic alliances** with other companies/ organizations.
- **Sharing networks** to establish opportunities for the CNIC to attract new members.
- **Developing growth strategies** to encourage elected officials to support the CNIC.
- **Providing oversight to the CNIC’s finances** to ensure long-term sustainability and growth, while exploring additional avenues for revenue.

THE GOVERNANCE COMMITTEE

Aids in the development and monitoring of the CNIC policies to uphold good governance practices and all regulatory, reporting, and procedural requirements are met.

This Committee is responsible for the following:

- **Oversees** how the Board of Directors functions and ensures meets its regulatory, reporting, and procedural requirements.
- **Represents** and upholds the interests of all the CNIC members.
- **Supports** the process of nominating and selecting Board Directors.



Working Groups

The CNIC has established two member Working Groups that help shape the direction of key activities and initiatives. These Working Groups consist of contributing members from across the isotope industry and provide an opportunity to support the development of events, initiatives, targeted advocacy efforts, policy recommendations and strategic planning.

EVENTS WORKING GROUP

- **Shapes the strategic planning process** for major events, like the annual Leaders' Summit.
- **Identifies opportunities** for engagement in industry events, conferences, trade shows, and initiatives.
- **Shares and interchanges information** about events for mutual benefit of the CNIC and members.

POLICY WORKING GROUP

- **Influences the development** of targeted advocacy efforts.
- **Assists in identifying** policy priorities facing the isotope industry.
- **Shapes the CNIC's thought leadership,** policy recommendations, and organizational position on policy topics.



Why Join the CNIC

Members of the CNIC receive exclusive access to key initiatives and collaborative opportunities with over one hundred industry leaders who are shaping the future of the isotope sector.

Joining the CNIC places companies at the forefront of critical development in advocacy and policy development on behalf of Canada's isotope industry. Members are invited to participate in nationwide networking opportunities and events and receive research updates on emerging technologies and innovative initiatives in the isotope industry. Membership with the CNIC ensures that you will not miss out on the innovative work and discussions that are transforming the isotope landscape globally.

Nationwide networking
opportunities
and events

Research updates
on emerging
technologies
and industry
advancements

Innovative initiatives
in the isotope
industry

Membership with the CNIC offers several advantages:



Networking opportunities and exposure of member's profile through the CNIC Isotope Ecosystem Directory, events and webinars.



Opportunity to join the CNIC Policy Working Group to influence the development of advocacy efforts and assist in identifying policy priorities facing the isotope industry.



Promotion through the CNIC website, news releases and letters, social media and member profiles.



Engage in advocacy initiatives and events, including discussions with elected officials and key staff at all levels of government.

Credibility, Visibility and Recognition

Policy Development and Support

Membership Advantages



Speaking opportunities and exclusive participation at events, including the Leaders' Summit and annual Awards gala.



Receive support and positive interventions during public consultations and licencing applications or renewal processes.

Exclusive Access to Industry Insights and Research



Access to information on innovative research and emerging technologies in the isotope field.



Enhanced understanding of the isotope industry, including latest trends, developments, and regulatory changes.



Regular research updates on international markets for isotopes and supply chain information.



Stay informed with monthly newsletters and invitations to events.

New and Returning Membership Opportunities

In 2025, members of the CNIC will have several new opportunities to enhance their participation in the organization's events and initiatives. The CNIC provides its members with the opportunities to strengthen their industry presence, engage with diverse audiences, and gain exclusive access to events that encompass the entire isotope supply chain.

Network Building

ANNUAL CANADIAN RADIOTHERANOSTICS LEADERS' SUMMIT

The Leaders' Summit is an annual event held by the CNIC and a coalition of academic centres (University Health Network, London Health Sciences, BC Cancer, and the Centre for Addiction and Mental Health), in partnership with the Canadian Medical Isotope Ecosystem (CMIE). The Summit aims to bring together leaders from the radioisotope, healthcare, research, and student communities, as well as governments at all levels, to discuss common issues and strategic opportunities for the industry to best serve patients.

The Leaders' Summit provides participants with the opportunity to:

- **Ensure their views** on the broader isotope industry are heard;
- **Learn how industry and government** can work together to respond to challenges in the isotope industry;
- **Hear about collaborative multi-disciplinary** models of care and patient partnerships; and
- **Explore innovative ways** to improve access to medical isotopes in Canada and to secure the future of isotopes in Canada.





2025 Canadian Radiotheranostics Leaders' Summit

In 2025, the Canadian Radiotheranostics Leaders' Summit will expand in scope and scale to reach new audiences and include more opportunities to discuss new and emerging trends, research, and applications.

The 1.5-day event will feature an exciting combination of insightful keynote sessions, fireside chats, speed round presentations to highlight new and exciting advancements, and industry-wide networking opportunities. As a key feature of the 2025 Leaders' Summit, the CNIC looks forward to sessions focused on highlighting key regions across Canada as radiotheranostic innovation hubs. With additional focus on education as a foundational pillar of the CNIC, we also look forward to developing an expanded student program in collaboration with our academic and industry partners.

Unique presentations and speakers

Networking across industry and academia

Student and trainee participation

Government representation

2025 Leaders' Summit
June 12 and 13
Hilton, Toronto

CONNECTING THROUGH GLOBAL AND LOCAL ENGAGEMENT

The CNIC is proud to bring awareness of the Canadian isotope industry not only to Canadians but also at an international scale. Throughout the year, the CNIC attends many conferences and events worldwide to bring awareness to the isotope industry, develop business to business connections, and explore emerging industry trends.

In 2025, the CNIC will continue our advocacy efforts by attending influential meetings across the globe, such as the Society of Nuclear Medicine and Molecular Imaging 2025 and the European Association of Nuclear Medicine 2025. Through these events, the CNIC will continue to be a voice of the Canadian isotope industry and will demonstrate the importance of Canadian isotopes.

ECOSYSTEM DIRECTORY

The Canadian Medical Isotope Ecosystem Directory has become a go-to resource for companies in the global isotope industry who are looking to Canada to source critical isotopes, products, and services. As a result, the CNIC is working on a 2025 refresh to include all new members and update the Directory with new advancements across the supply chain.

As a key initiative in 2025, the CNIC is also working to transform the Directory into a dynamic, innovative, online platform that will provide CNIC members with a regularly updated database of information on Canadian-made products, services, and innovation. The objective of the new online platform is to not only improve the current state of the Directory but to enhance member representation, empower members to share information, and facilitate business connections across the Canadian isotope sector. These important updates will help unlock critical partnerships to grow the sector and attract international funding for research and commercialization efforts.

The online platform is currently in its discovery phase and is targeted to launch in mid-2025.



ANNUAL AWARDS RECEPTION

The CNIC Awards are an annual celebration of the ongoing growth and success of the CNIC and its valued members and supporters. The CNIC Awards provide a platform for our member community to nominate individuals and organizations who have demonstrated leadership and championed advocacy in the isotope industry.



For 2025, we are proud to present Awards across six categories:



Ecosystem Innovation Award

Recognizes a company or organization who has accomplished a major milestone or initiative in Canada's isotope industry.



Health Champion Award

Recognizes a physician or clinician that has taken a leadership role in advocating for increased use and access to radioisotopes in Canada.



Academic Leadership

Recognizes and rewards excellence of an academic institution or individual in promoting isotope production, workforce and talent development, or educational opportunities in Canada.



CNIC MVP Award

Recognizes an individual who has demonstrated commitment to the growth and expansion of the CNIC and undertaken a leadership role to ensure the success of various CNIC initiatives.



Federal Government Stewardship Award

Recognizes an individual or organization for excellence and leadership in advancing Canada's continued leadership in isotope development.



Provincial Government Stewardship Award

Recognizes an individual or organization for excellence and leadership in advancing provincial isotope development.

Thought Leadership and Advocacy

Through our commitment to ensuring the long-term sustainability of the isotope industry and efforts to address barriers and challenges faced in the industry, the CNIC prioritizes advancing our role as a thought leader in the sector. In 2025, the CNIC will continue its work in thought leadership and to be the voice of the isotope industry in Canada.

The CNIC is committed to strengthening its role as a thought leader and advocate for the Canadian isotope industry.



isotopes for



Canadian Leadership Needed Now More Than Ever

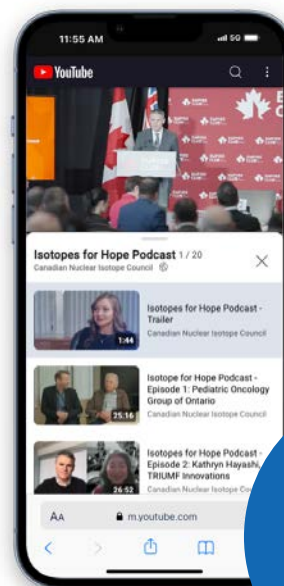
The CNIC is proud to announce the next phase of the Isotopes for Hope campaign, which includes the release of a new report on the health economics of medical isotopes in Canada. The Isotopes for Hope 2025 report aims to uncover groundbreaking key findings through a comprehensive health economics analysis to support the expansion of the isotope industry. The 2025 Isotopes for Hope campaign will dive deeper into potential strategic partnerships between nuclear operators, healthcare, researchers, Indigenous communities, and industry leaders to foster the development of new isotopes and radiopharmaceutical treatments. By taking a national approach, the 2025 campaign will explore collaborative opportunities for the provincial and federal government to grow export opportunities for Canadian-made medical isotopes. Through these efforts, the CNIC will continue to raise awareness for the important work being done across the country to secure supply and connect patients with life-saving treatments.

Further, the report will provide an update on advocacy efforts through a new and refreshed set of recommendations to government, updated market analysis of the economic impact of medical isotopes and identify opportunities to seize Canada's full potential in the isotope industry towards the goal of doubling isotope production by 2030.



ISOTOPES FOR HOPE PODCAST

Series 3 of the Isotopes for Hope Podcast, set to launch in 2025, will delve deeper into the latest advancements in the isotope industry, future developments on the horizon, and the current challenges facing the sector. This season will extend discussions beyond the medial field to examine the broader impact of isotopes, while reinforcing Canada's global leadership in the isotope community.



Listen to the Isotopes for Hope Podcast on [Apple Podcasts](#), [Spotify](#), and [Youtube](#).

Collaboration with Elected Officials

As global demand for isotopes continues to grow at an exponential rate, the CNIC is leading the industry's advocacy efforts to establish targeted support mechanisms and ensure that the industry has the necessary financial and regulatory support to achieve

ADVOCACY IN 2025

In 2025, the CNIC is dedicated to expanding our advocacy efforts across Canada, engaging with all levels of government, and building additional recognition for Canada on the international stage. We look forward to working with federal, provincial, and municipal governments in consultation with Indigenous communities, to develop actionable solutions to persistent industry challenges and provide awareness on the work of the isotope industry.

In 2025, the CNIC plans to host our largest federal Hill Day yet and will begin engaging with other provincial governments across the country to best represent the needs and priorities of all members.



LOCAL ISOTOPE SUPPLIER SHOWCASE

At the municipal level, the CNIC plans to deliver a series of Local Isotope Supplier Showcases, which aim to connect city mayors, Members of Parliament (MP), and Members of the Provincial Parliament (MPP) with local suppliers and isotope organizations in their respective ridings. The Supplier Showcase will offer members of the CNIC the opportunity to highlight their respective capabilities through insightful presentations and facility tours. This initiative will not only provide recognition and networking opportunities for members of the CNIC but will also foster relationship-building between industry and elected representatives.



Education

Education is a core pillar of the CNIC’s mission and work. The CNIC is dedicated to educating stakeholders and the public on the global significance of isotopes, reinforcing Canada’s leadership position. The CNIC works continuously to identify new opportunities for innovation in training, education, and collaboration.

WEBINARS AND VIRTUAL EVENTS

To promote public awareness of the use and benefits of isotopes and connect business across the isotope industry, the CNIC is proud to have hosted several virtual events on a variety of topics. Webinars bring together experts from across the industry to highlight the important work of our members and explore emerging industry trends. As such, these virtual events have become reliable references for the Canadian industry and beyond.

Upcoming 2025 Topics for Webinar Events



Radiopharmaceutical drug development in Canada

World Cancer Day – How Canada is delivering for the world

CNIC Member Innovation Showcase

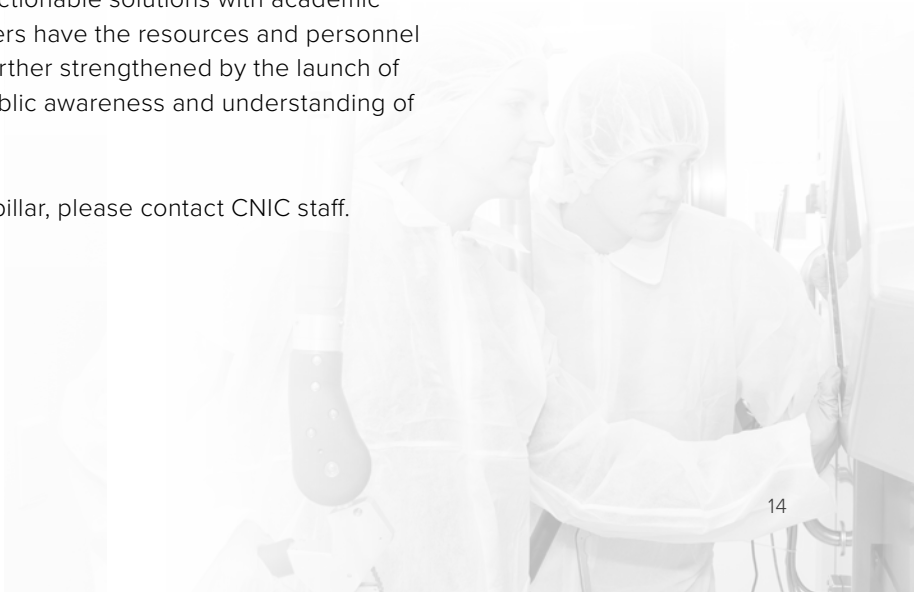
Coast to Coast Cyclotron Excellence

The CNIC welcomes additional ideas for future webinars and is open to partnering with any member to deliver these valuable online events.

Education Development and Building the Isotope Workforce

Continuing our partnership with industry and academic leaders, the CNIC plans to initiate a refreshed education campaign and the next phase of our work to address the industry’s workforce needs. In 2025, the CNIC will continue to collaborate with key partners to identify skills gaps and develop actionable solutions with academic institutions and government, ensuring our members have the resources and personnel needed for future expansion. This effort will be further strengthened by the launch of a new education program aimed at enhancing public awareness and understanding of Canada’s isotope sector.

To learn more and get involved in our education pillar, please contact CNIC staff.



2025 Membership Fee Schedule

FEE SCHEDULE 2025

MEMBER LEVEL	CRITERIA/DEFINITION	CONTRIBUTION
Large Companies/ Executive Committee	More than \$50M in revenue and/or member of CNIC executive council	\$30,000
Mid-Size Companies	\$20M - 50M in annual revenue/sales	\$15,000
Small Companies	\$5M - \$20M in annual revenue/sales	\$5,000
Very Small Companies	Less than \$5M in annual revenue/sales	\$1,000
Academic Institutions and Non-profits	University, college, non-profit research	\$1,000
Large Union	Unions with over 2,500 employees	\$5,000
Small Union	Unions with fewer than 2,500 employees	\$2,500
Government Agencies	Government based organizations	\$10,000
Municipal and Regional Governments	Local Government (not provincial or federal government included here)	\$5,000
Individual Supporters/ Individual Consultants	Individuals or very small consulting firms who earn less than \$1M in revenue from the isotope sector. Individuals who have retired from the industry or individuals with a general interest in isotopes.	\$100
Foundations, Charitable Organizations and Health Partners	Charitable trust that typically provides funding and support for other organizations or individuals through grants and hospitals	N/A
Industry Partnerships	Founded and funded by businesses that operate in the nuclear and isotope industry to represent and promote their interests	N/A or in-kind arrangements

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Additional Member Participation Opportunities

Webinars

Sponsoring an online webinar provides members with an exclusive platform to highlight their organization's work to the isotope and health communities. The CNIC has successfully hosted several webinars covering several topics in the isotope industry, each attracting hundreds of participants.

As a sponsor, you will collaborate with the CNIC team to shape the event agenda, structure, content, and speakers list. The sponsor will receive prominent branding recognition throughout the event, on all the CNIC social media platforms, on any event advertisement and on the web event registration page. Post-event, the sponsor will gain access to the opt-in registration list and have the event highlighted on our website and YouTube channel.

Sponsorship Level	Web Event Sponsor (\$5,000)
Event Participation	<ul style="list-style-type: none">• Opportunity to provide 5-10 minutes of opening or closing remarks during a 1-hour web event• Opportunity to shape the event agenda, structure, and content• Propose speakers/presenters
Branding	<ul style="list-style-type: none">• Recognition on presentation screens throughout the event• Logo on all social media advertising graphics• Logo on event registration page
Post-Event	<ul style="list-style-type: none">• Cobranded event to live on the CNIC website and YouTube channel• Access to registration list (opt-in) from the event

2024 CNIC Awards

Sponsorship for the 2024 CNIC awards enhances brand visibility, strengthens industry presence, and demonstrates a commitment to recognizing outstanding achievements. Sponsors of the CNIC Awards can take a leadership role in this exclusive, industry-recognized networking and engagement opportunity.

Brand Awareness	Main Reception (\$25,000)	Gold (\$15,000)	Silver (\$10,000)	Category (\$5,000)	Networking (\$5,000)
Prominent company logo display on-screen during the Awards ceremony and in all promotional materials	✓	✓			
Branding with company logo featured on all promotion materials	✓	✓	✓	✓	✓
Logo on all social media advertising graphics	✓	✓	✓	✓	✓
Logo on event registration page	✓	✓	✓	✓	✓
Opportunity for custom branding at the reception	✓				
Event Participation					
Sponsor provides opening remarks during ceremony	✓				
Opportunity to announce the award recipient of the Federal Government Stewardship Award		✓			
Opportunity to announce the award recipient of the Provincial Government Stewardship Award			✓		
Identification in Awards news release	✓	✓	✓		
Sponsor presents an award category and winner	✓				
Opportunity to announce an individual award				✓	
Additional awards reception passes for company representatives	4	3	2	1	1

*The above information is subject to change at the discretion of the CNIC Board of Directors.

2025 Canadian Radiotheranostics Leaders' Summit

Sponsorship of the Canadian Radiotheranostics Leaders' Summit allows companies to connect with a cross-sectoral audience, enhance business development activities, and be recognized as a thought leader in shaping Canada's isotope future. This highly prestigious event will feature significant brand recognition for all partners across print and digital marketing materials, augmenting each company's reach and impact.

Success of the Canadian Radiotheranostics Leaders' Summit depends on the financial support from our sponsors to support our vision. There are several different opportunities to get involved in the Summit and shape the development of the event. The deadline to confirm sponsorship is March 31st, 2025.

Connect with a cross-sectoral audience, enhance business development activities, and be recognized as a thought leader in shaping Canada's isotope future.



2025 CANADIAN RADIOTHERANOSTICS LEADERS' SUMMIT

Sponsorship Packages	Partner (\$75,000)	Presenting (\$50,000)	Platinum (\$30,000)	Gold (\$20,000)	Silver (\$10,000)	Bronze (\$5,000)	Networking Cocktail Reception (\$15,000)	Student (\$10,000)	Registration (\$7,000)	Exhibitor Booth (\$8,000)
Experience/P.R.										
Option to nominate an individual to participate on the Executive Planning Committee	✓									
Option to nominate a representative to provide opening or closing remarks	✓	✓								
Option to nominate keynote/plenary speakers	✓	✓								
Option for a senior executive to participate in a thought-leadership session (panel discussion, fireside chat etc.)		✓	✓							
Option for a senior executive to participate in a Mini TED-Talk/Speed round presentation			✓	✓						
Option to Chair a Session	✓	✓	✓	✓	✓					
Multiple podium mentions on site	✓	✓	✓	✓	✓	✓				
Brand Exposure and Advertising										
Option to provide whitepaper/case study or thought leadership piece on conference webpage	✓									
Logo on event signage and on main stage screen	✓	✓								
Logo on all collateral material including email promotions	✓	✓	✓							
Exposure in the event program	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Logo and link to your website on the sponsor page of the event website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Exclusive Programming and Showcase Opportunities										
Opportunity to nominate a senior executive to provide keynote remarks during student programming	✓							✓		
Option to provide opening/closing remarks during student programming		✓						✓		
Logo displayed during cocktail reception							✓			
Option to provide 5-min remarks during cocktail reception							✓			
One (1) eight-by-eight-foot booth to display products, services, and materials										✓
Opportunity to provide branded lanyards for delegate name badges										✓
Networking/Engagement										
Lead generation opportunity to retrieve attendee contact information (based on opt-in by attendees)	✓	✓	✓	✓	✓	✓	✓			
Complimentary passes allotted for full conference	5	4	3	2	2	2	1	1	1	2

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www.canadianisotopes.ca

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