



# 2025 Canadian Radiotheranostics Leaders' Summit

*“Seizing the radioisotope opportunity, from coast-to-coast”*

Sponsorship Opportunities Package

June 12-13, 2025  
Hilton Toronto Downtown



# Event Overview

The Summit is an annual event held by the Canadian Nuclear Isotope Council (CNIC) and a consortium of academic centers (UHN, LHSC, BC Cancer, and CAMH) , in partnership with the Canadian Medical Isotope Ecosystem (CMIE), that aims to bring together leaders from the radioisotope, healthcare, research, and student communities, as well as governments at all levels, to shape the future to best serve patients.

At the 2024 Summit, nearly 350 leaders across Canada and around the world travelled to Toronto for this milestone event. In 2025, the Canadian Radiotheranostics Leaders' Summit will be expanding in scope and scale to reach new audiences and include more opportunities to discuss new and emerging trends, research, and applications.

# Event Overview



This 1.5-day event will feature an exciting combination of plenary sessions and fireside chats, insightful presentations from healthcare professionals and the isotope community, and industry networking opportunities.



The 2025 Summit will include an expanded Student Track to include students across disciplines including engineering, science, chemistry, and life sciences students, in addition to radiopharmaceutical and clinical trainees,



Attendance will be by invitation only and on a primarily one-person per company basis to ensure adequate representation across the supply chain.



# Purpose of the Summit

The Canadian isotope industry is enjoying tremendous momentum. In Canada, key partnerships and collaboration have allowed for cutting-edge innovation, new approaches and technology to produce emerging isotopes, and strategies to resolve supply challenges. In recent years, Canada has become home to a growing number of start-ups and spin-offs focused on the development of radiopharmaceuticals. As such, Canada is developing an ecosystem with a broader scope, drawing expertise from across the medical community, the isotope production chain, and the radiopharmaceutical industry.

The medical community is heightening the value of radiotheranostics currently being established through high quality clinical trials, which are starting to show proof of improved cancer patient survival. Effectively incorporating radiotheranostics into cancer care requires transdisciplinary collaboration of talented radiation oncologists, nuclear medicine physicians, radiologists, nuclear medicine technologists, radiation therapists, nurses, physicists, radiation and imaging scientists, along with dedicated infrastructure. While Canada does possess much talent in this space, innovative models of care, infrastructure, and patient partnerships are needed to translate this exciting science into access to care and improved survival from cancer.



# Summit Goals and Objectives

1. Explore innovative and collaborative multi-disciplinary models of care with patient partnership towards building capacity and access to radiotheranostics in Canada
2. Discuss emerging applications in molecular targeted therapies (beyond NET and Prostate)
3. Discuss emerging technological advances in molecular imaging and therapeutics
4. Explore how industry, academia, healthcare, and governments can collaborate to develop proactive, actionable solutions to overcome emerging challenges in the Canadian industry and healthcare sector

## This Summit will allow leaders to:

- Ensure their views on the broader ecosystem are heard and understood
- Express their concerns or raise awareness about challenges to the sector
- Learn how government is responding to these challenges with policies and programs
- Provide input into a coordinated strategy to secure Canadian isotope supply chains, innovation, and a thriving health care sector
- Understand how key players can enable transformation and best support the Canadian radiotheranostics community





# Target Audience

The event targets attendance from representatives from different parts of the Canadian isotope supply chain, business and investment leaders, and government representatives, in addition to healthcare and patient partners, and more.

## 2024 Summit audience breakdown (of 300 attendees)

- 27% Healthcare delivery
- 17% Science and research
- 12% Nuclear industry
- 12% Academia
- 9% Isotope supply chain
- 8% Radiopharmaceutical companies
- 5% Not-for-profit
- 3% Investment community
- 3% Government
- 2% Patient advocacy
- 2% Students



# 2025 Summit Agenda– Topics of Interest

- **Speed Round presentations: “Radiotheranostics and Beyond...”**
  - ... **Beyond NET and Prostate cancer** (potential other tumours to treat using theranostics)
  - ... **Beyond oncology** (other indications)
  - ... **Beyond therapeutics** (focus on imaging)
  - ... **Beyond reactor-based production** (focus on cyclotrons)
  - ... **Beyond major city centres** (supporting access in regional health communities)
- **“So you want to run a theranostics trial?”** → This session will explore the steps needed to get a drug to a clinical trial including regulatory considerations, and provide a successful example of a trial
- **“Canadian Radiotheranostics Dragon’s Den”** → A panel of investors discussing capital flow and opportunities of interest to the investment community
- **“Reimbursement – How do we make this work in reality?”**
- **Towards tumour-agnostic trial design”** → How industry and regulatory processes can prepare for the future.
- **“Leveraging international partnerships: Successful models of collaboration around the world”**
- **Regional Theranostics Showcase** → A series of presentations to highlight researchers from different regions across the country as hubs for radiopharmaceutical development

\*Key sponsors of the 2025 Leaders’ Summit are invited to provide input into areas of interest.

# Sponsorship Opportunities

Success of the Leaders' Summit depends on the financial support from our sponsors to support our vision. There are a number of different opportunities to get involved in the Summit and shape the development of the event.

We thank you for your interest in sponsoring the 2025 Canadian Radiotheranostics Leaders' Summit.





# Partner (sold out)

\$75,000 contribution

## Experience/P.R.

- Option to nominate an individual to participate on the Executive Planning Committee
- Option to nominate a representative to provide opening or closing remarks.
- Option to nominate keynote/plenary speakers.
- Option to Chair a session
- Multiple podium mentions on-site.

## Brand Exposure and Advertising

- Opportunity to provide whitepaper or thought leadership piece on conference webpage.
- Logo on event signage and on main stage screen.
- Logo on all collateral material including email promotions.
- Exposure in the event program.
- Logo and link to your website on the sponsor page of the event website.

## Exclusive Programming and Showcase Opportunities

- Opportunity to nominate a senior executive to provide keynote remarks during student programming.

## Networking/Engagement

- Lead generation opportunity to retrieve attendee contact information (based on opt-in by attendees).
- Five (5) complimentary passes allotted for full conference.



# Presenting Sponsor

\$50,000 contribution

## Experience/P.R.

- Option to nominate a representative to provide Opening/Closing remarks
- Option to nominate keynote/plenary speakers
- Option for a senior executive to participate in a thought-leadership session (panel discussion, fireside chat etc.)
- Option to Chair a session
- Multiple podium mentions on-site.

## Brand Exposure and Advertising

- Logo on all collateral material including email promotions
- Exposure in the event program.
- Logo on event signage and on main stage screen.
- Logo and link to your website on the sponsor page of the event website.

## Exclusive Programming and Showcase Opportunities

- Option to provide opening/closing remarks during student programming

## Networking/Engagement

- Lead generation opportunity to retrieve attendee contact information (based on opt-in by attendees).
- Four (4) complimentary passes allotted for full conference.



# Platinum Sponsor

\$30,000 contribution

## Experience/P.R.

- Option for a senior executive to participate in a thought-leadership session (panel discussion, fireside chat etc.)
- Option for a senior executive to participate in a Mini TED-Talk/Speed round presentation
- Option to Chair a session
- Multiple podium mentions on-site.

## Brand Exposure and Advertising

- Logo on all collateral material including email promotions
- Exposure in the event program.
- Logo and link to your website on the sponsor page of the event website. .

## Networking/Engagement

- Lead generation opportunity to retrieve attendee contact information (based on opt-in by attendees).
- Three (3) complimentary passes allotted for full conference.





# Gold Sponsor

\$20,000 contribution

## Experience/P.R.

- Option for a senior executive to participate in a Mini TED-Talk/Speed round presentation
- Option to Chair a session
- Multiple podium mentions on-site.

## Brand Exposure and Advertising

- Exposure in the event program.
- Logo and link to your website on the sponsor page of the event website.

## Networking/Engagement

- Lead generation opportunity to retrieve attendee contact information (based on opt-in by attendees).
- Two (2) complimentary passes allotted for full conference.



# Silver Sponsor

\$10,000 contribution

## Experience/P.R.

- Option to Chair a session
- Multiple podium mentions on-site.

## Brand Exposure and Advertising

- Exposure in the event program
- Logo and link to your website on the sponsor page of the event website.

## Networking/Engagement

- Lead generation opportunity to retrieve attendee contact information (based on opt-in by attendees).
- Two (2) complimentary passes allotted for full conference.



# Bronze Sponsor

\$5,000 contribution

## Experience/P.R.

- Multiple podium mentions on-site.

## Brand Exposure and Advertising

- Logo and link to your website on the sponsor page of the event website.
- Exposure in the event program.

## Networking/Engagement

- Lead generation opportunity to retrieve attendee contact information (based on opt-in by attendees).
- Two (2) complimentary passes allotted for full conference.





# Networking Cocktail Reception Sponsor \$15,000 contribution (sold out)

## Brand Exposure and Advertising

- Exposure in the event program.
- Logo and link to your website on the sponsor page of the event website.

## Exclusive Programming and Showcase Opportunities

- Opportunity to nominate a senior executive to provide 5-min remarks at official event reception.
- Logo displayed during cocktail reception.

## Networking/Engagement

- Lead generation opportunity to retrieve attendee contact information (based on opt-in by attendees).
- One (1) complimentary passes allotted for full conference.



# Student Sponsor (sold out)

\$10,000 contribution

## Brand Exposure and Advertising

- Exposure in the event program.
- Logo and link to your website on the sponsor page of the website.

## Exclusive Programming and Showcase Opportunities

- Opportunity to nominate a senior executive to provide keynote remarks during student programming
- Option to provide opening/closing remarks during student programming

## Networking/Engagement

- One (1) complimentary passes allotted for full conference.





# Registration Sponsor (sold out)

\$7,000 contribution

## Brand Exposure and Advertising

- Exposure in the event program.
- Logo and link to your website on the sponsor page of the website.

## Exclusive Programming and Showcase Opportunities

- Opportunity to provide branded lanyards for delegate name badges

## Networking/Engagement

- One (1) complimentary passes allotted for full conference.





# Exhibitor Booth

\$8,000 contribution

## Brand Exposure and Advertising

- Logo and link to your website on the sponsor page of the event website.

## Exclusive Programming and Showcase Opportunities

- One (1) eight-by-eight foot booth to display products, services, and materials to conference attendees.

## Networking/Engagement

- Two (2) complimentary passes allotted for full conference.



# Unique Sponsorship Opportunities

## **Audio-Visual Sponsor - \$10,000 contribution (1)**

- Exposure in the event program.
- Logo on the sponsor page of the website.
- Two complimentary passes allotted for full conference.

## **Wifi Sponsor - \$5,000 contribution (1)**

- Exposure in the event program.
- Logo on the sponsor page of the website.
- Logo on rear of name card and optional wifi page.
- One complimentary pass allotted for full conference.

## **Lunch Sponsor - \$5,000 contribution (2)**

- Exposure in the event program.
- Logo on the sponsor page of the website.
- Promotional signage during Lunch Break.
- One complimentary pass allotted for full conference.

## **Coffee Break Sponsor - \$2,000 contribution (4)**

- Exposure in the event program.
- Logo on the sponsor page of the website.
- Promotional signage during Coffee Break.
- One complimentary pass allotted for full conference.

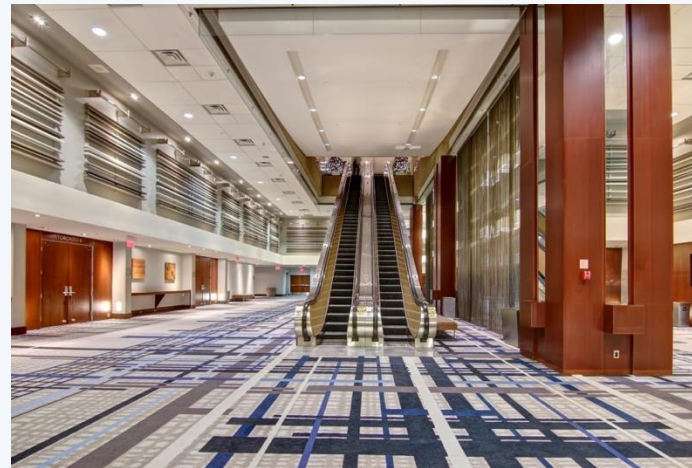
## **Delegate bag insert - \$1,000 contribution (for non-sponsors)**

- Provide a promotional item or “swag” to include in all delegates tote bags (which as distributed to all attendees upon arrival)
- One complimentary pass allotted for full conference.

# Additional profile and marketing opportunities

The Hilton Toronto Downtown has several additional opportunities available for key sponsors to display promotional materials and signage throughout the conference centre and exhibitor hall.

\*Please reach out to us for more information on these opportunities to enhance the reach and profile of your sponsorship of the 2025 Summit.





The deadline to confirm sponsorship is  
March 31<sup>st</sup>, 2025.

If you have any questions about the  
opportunities to sponsor the 2025  
Canadian Radiotheranostics Leaders'  
Summit, please email a member of the  
Executive Planning Committee.



# Executive Planning Committee

## Canadian Nuclear Isotope Council

- Melody Greaves ([melody.greaves@canadianisotopes.ca](mailto:melody.greaves@canadianisotopes.ca))

## University Health Network

- Gregory Ashman ([gregory.ashman2@uhn.ca](mailto:gregory.ashman2@uhn.ca))
- Julia Publicover ([Julia.Publicover@uhn.ca](mailto:Julia.Publicover@uhn.ca))
- Patrick Veit-Haibach ([Patrick.Veit-Haibach@uhn.ca](mailto:Patrick.Veit-Haibach@uhn.ca))
- Rebecca Wong ([Rebecca.wong@uhn.ca](mailto:Rebecca.wong@uhn.ca))

## Canadian Medical Isotope Ecosystem

- Holly Bilton ([holly@cpdc.ca](mailto:holly@cpdc.ca))

## London Health Sciences

- Glenn Bauman ([Glenn.Bauman@lhsc.on.ca](mailto:Glenn.Bauman@lhsc.on.ca))
- Duncan Sutherland ([duncan.sutherland@lhsc.on.ca](mailto:duncan.sutherland@lhsc.on.ca))
- Mina Swiha ([mina.swiha@lhsc.on.ca](mailto:mina.swiha@lhsc.on.ca))

## BC Cancer

- Joseph Lau ([jlau@bccrc.ca](mailto:jlau@bccrc.ca))

## Centre for Addition and Mental Health

- Amy Boyle ([amy.boyle@camh.ca](mailto:amy.boyle@camh.ca))